



Bon Voyage

BON VOYAGE TRAVEL

Guided Adventure
Tours: An opportunity
for Business Success

TRAVEL

Company	Clients Before Adventure Tours	Clients After Adventure Tours	Client Increase	Tour Guides	Insurance cost Increase	Equipment
Travel Tours	2000	2750	37.5%	\$200	\$1,000	\$170
World WideTravel	2500	3500	40.0%	\$150	\$1,100	\$110
Travel Unlimited	3000	4250	41.7%	\$175	\$1,300	\$130

Profits From guided adventure tours could be significant. An analysis of businesses offering similar services shows that number of clients using the travel agency increased once adventure tours were offered.

The Management believes that we are in a unique position to provide a quality adventure package.